



SOUTH SHORE

S E A S O N 1 5

---

P L A C E M E N T  
P A C K A G E

INFO@EMPIREATHLETICS-SS.CA  
99 ABERDEEN ROAD, BRIDGEWATER

# WELCOME

## T O E M P I R E A T H L E T I C S S O U T H S H O R E

Dear Empire Families,

We want to start by thanking you for your interest in our program. We're thrilled to welcome your athlete to the incredible and unique sport of all-star cheerleading at Empire Athletics.

If you are new to us, we can't wait to welcome you. If you are returning to us in Season 15, welcome back. We are thrilled to be able to give you a season full of new competitive experiences, travel opportunities, friendships and many memories to last a lifetime.

We have a highly experienced, well-trained, credentialed coaching staff who guide, teach, inspire and motivate each individual to become not only the best athlete they can be, but teach lessons through sport. We want to impact each individual when they enter our gym doors. When you register for our program, you are learning the values of dedication, goal setting and hard work, values that we feel will carry your young athlete not only through their season, but into life. At Empire Athletics, cheerleading is so much more than trophies, banners and new skills.

So, with all of this said, we want to formally welcome you to The Empire and we wish you a fantastic season with your team!

Follow us on Social Media:

@empireathletics\_ss (Instagram)

Empire Athletics South Shore (Facebook)

[www.empireathletics-ss.ca](http://www.empireathletics-ss.ca) (Website)

[info@empireathletics-ss.ca](mailto:info@empireathletics-ss.ca) (Email)

# SEASON 15

## Team Options

### **RECREATIONAL/LEARN TO CHEER**

- Non-Competitive
- Offered Seasonally
- Pricing varies
- One class per week
- No uniform required

Placements are not required for recreational programs. Sign up via our website or email [info@empireathletics-ss.ca](mailto:info@empireathletics-ss.ca) for more information.

### **ALL-STAR PREP/NOVICE**

- Semi-Competitive
- Attend 4 local events per season
- Two - 1 hour practices per week
- Prep uniform required. Approx. \$100-\$150.

### **ALL-STAR ELITE**

- Competitive
- Attend 5 local events
- Two practices per week
- All-Star uniform required. Approx. \$475

### **ALL-STAR ELITE: MONTREAL**

- Competitive
- Attend 6 local events + CheerFest in Montreal, QC
- Fees do not include travel, hotel, and meals while attending destination events
- Two practices per week
- All-star uniform required. Approx. \$475

# SEASON 15 PLACEMENTS

June 2nd, 2024

Team Placement

Birth Years: 2016-2020	12:30pm-1:15pm
Birth Years: 2012-2015	1:15pm-2:15pm
Birth Years: 2009-2011	2:30pm-3:30pm
Birth Years: 2008 and Earlier	3:30pm-4:30pm

June 2nd, 2024

Travel Tryout

All Birth Years      4:30pm-6:30pm

## The Placement Process

**Step 1:** Register for placements by completing the [placement form](#).

**Step 2:** Make your \$20/athlete placement payment by EMT or Cash. Payments are due May 23rd, 2024.

**Step 3:** Come to your scheduled placement time in athletic apparel, hair tied back with lots of water.

**What to Expect:** Athletes will be brought into the gym to warm up together. Groups will be randomly split between tumbling, jump and conditioning stations to demonstrate their current abilities. This is a low pressure environment as we have a home for all skill levels.

# TEAM PLACEMENT & REGISTRATION

TEAM LISTS WILL BE DISTRIBUTED BY EMAIL ON JUNE 5TH, 2024.

ATHLETE'S WILL USE THE NUMBER THEY RECEIVE AT THEIR PLACEMENT TO DETERMINE WHICH TEAM THEY HAVE BEEN PLACED ON. IF NOT ATTENDING A LIVE PLACEMENT, NUMBERS WILL BE EMAILED.

ATHLETES WHO ARE UNABLE TO ATTEND A LIVE PLACEMENT CAN SUBMIT A VIDEO TRYOUT TO [INFO@EMPIREATHLETICS-SS.CA](mailto:INFO@EMPIREATHLETICS-SS.CA).

ONLINE REGISTRATION WILL OPEN.

COMPLETE THE GOOGLE FORM, COMPLETE THE REGISTRATION FOR YOUR TEAM THROUGH OUR WEBSITE, AND MAKE YOUR REGISTRATION PAYMENT.

FEELING OVERWHELMED?

JOIN US IN PERSON FOR OUR FIRST LIVE REGISTRATION SINCE COVID! ON JUNE 6TH, 2024 FROM 6:00-8:00, OUR MANAGEMENT TEAM WILL BE AVAILABLE TO ANSWER ALL YOUR QUESTIONS INCLUDING ACCOUNTS, FUNDRAISING, PRO-SHOP AND MORE!

DON'T MISS OUT ON TEAM AND GYM WIDE COMMUNICATIONS.

DOWNLOAD BAND FROM YOUR APP STORE AND JOIN OUR EMPIRE AND TEAM BANDS TO RECIEVE ALL THE CURRENT INFO ON OUR MOST EXCITING SEASON YET!

INVITATIONS TO JOIN TEAM SPECIFIC GROUPS WILL BE INCLUDED IN YOUR PLACEMENT EMAILS

**At Empire Athletics we take the time to review and sort all our placement attendees. Athletes are placed on teams with multiple variables considered. Such as age, skill level, experience, team need, etc. The best athlete experiences come from those who are placed with all these factors in mind!**

**24 Hour Rule: Please wait 24 hours after team placements are released before emailing with any questions.**

# PAYMENT OPTIONS

**E-TRANSFER      CASH      CHEQUE**

All-Star Prep	All-Star Elite	All-Star Montreal
\$780	\$1150	\$1550

**REGISTRATION FEE: DUE JUNE 7TH, 2024**

**PAYMENT PLANS: DUE 1st OF EACH MONTH (Starting July 1, 2024)**

# of Payments	All-Star Prep	All-Star Elite	All-Star Montreal
REG FEE	\$100	\$200	\$250
1	\$680	\$950	\$1300
4	\$170	\$237.50	\$325
5	\$136	\$190	\$260

EMTs can be sent to [accounting@empireathletics-ss.ca](mailto:accounting@empireathletics-ss.ca)

Cheques written to Empire Athletics South Shore Club

Cash should be dropped in the dropbox located in the front office. Change not offered.

Please include athlete's name, and what your payment is for when paying by EMT, cash or cheque. Missing information can result in delayed application and will be applied to the most outstanding charge.

Alternative payment arrangements may be made by contacting [accounting@empireathletics-ss.ca](mailto:accounting@empireathletics-ss.ca)

# CONTACT US

*today!*

## **GENERAL INFORMATION**

INFO@EMPIREATHLETICS-SS.CA

## **WEBSITE**

WWW.EMPIREATHLETICS-SS.CA

## **SOCIAL MEDIA**

@EMPIREATHLETICS\_SS (INSTAGRAM)

@EMPIREATHLETICS SOUTH SHORE (FACEBOOK)

## **E M P I R E M A N A G E M E N T**

**PRESIDENT EMPIRE SS: PATRICIA-ANNE MCCARTHY**  
INFO@EMPIREATHLETICS-SS.CA

**TREASURER EMPIRE SS: KIRSTY COUSINS**  
ACCOUNTING@EMPIREATHLETICS-SS.CA

**GENERAL DIRECTOR: LAUREN MACDOUGALL**  
LAUREN@EMPIREATHLETICS.CA

**ALL-STAR DIRECTOR: CHRIS CUNNINGHAM**